

The new location, situated at 8871 W. Sura Lane, is slated to open its doors next Monday, May 11.

Known for its tongue-in-cheek menu—featuring creatively named sandwiches like the "White Widow," "Acapulco Gold," and "Thai Stick"—Cheba Hut has cultivated a cult following for its high-quality toasted subs and relaxed atmosphere. The Greenfield location will serve as the chain's third spot in the Milwaukee area, marking a significant expansion for the brand as it brings its "stoner-chic" aesthetic to the south side.

Beyond the food, the new restaurant aims to serve as a destination for the local community, regardless of the time of day. The facility will feature a full bar serving local craft beers and signature cocktails, along with extended late-night hours designed to cater to both the after-work crowd and the midnight munchie demographic.

Franchisees behind the project emphasize that the store is designed to be more than just a quick lunch counter. The interior will feature a custom, hand-painted mural, a hallmark of Cheba Hut locations across the country that highlights the brand's commitment to local artistry and a unique, counter-culture environment.

"We are thrilled to bring that trademark Cheba Hut vibe to the Greenfield market," said a representative for the franchise team. "84South has become a major hub for the area, and we think our relaxed, high-quality approach to sandwiches and drinks will be a perfect addition for residents of Greenfield and the surrounding suburbs."

The opening on May 11 adds a fresh dining alternative to the 84South development, which has grown rapidly into a central retail and entertainment destination for Milwaukee's southern suburbs.